

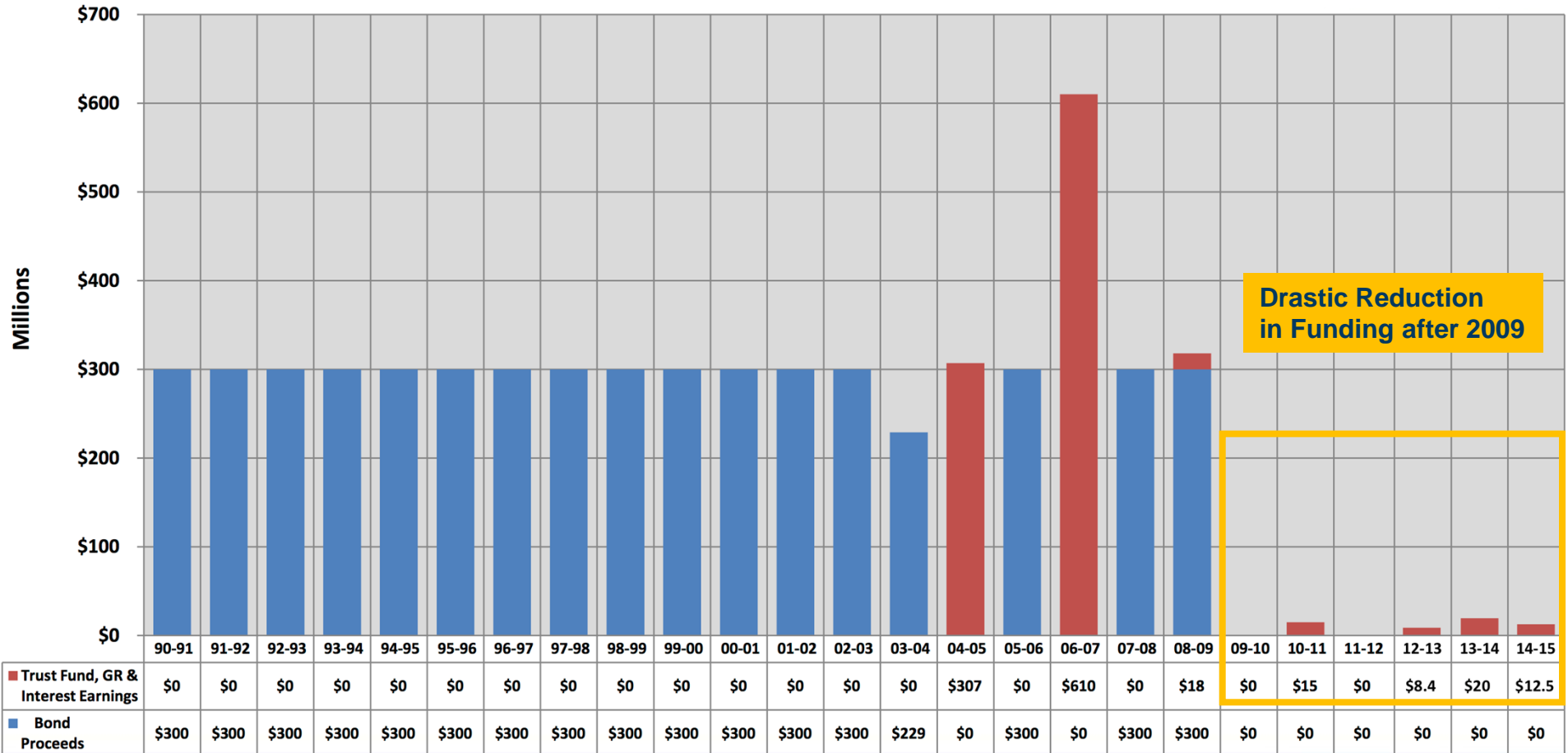
VOTE
YES
**ON 1**

NOVEMBER 4, 2014





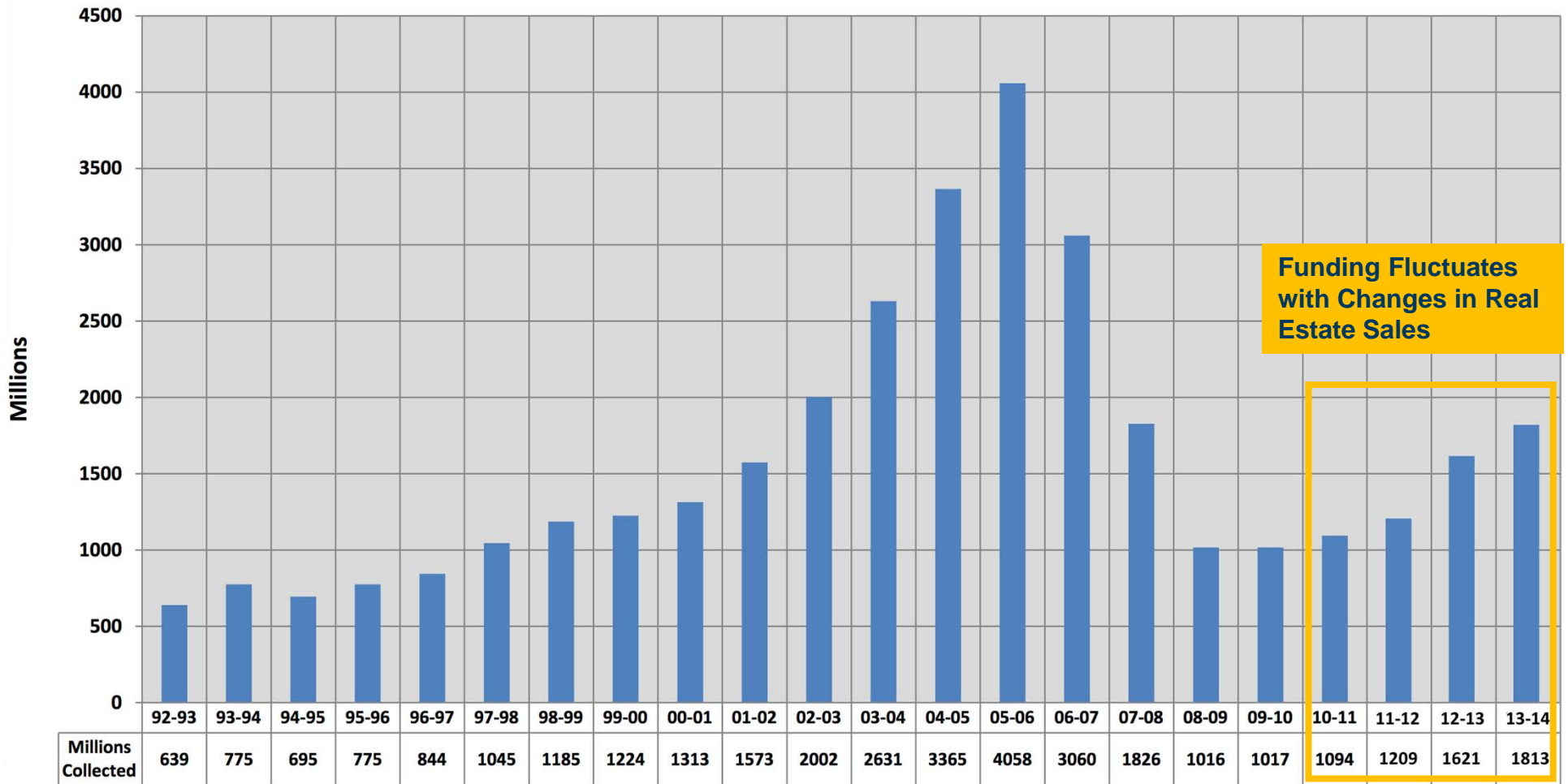
FLORIDA FOREVER APPROPRIATIONS



Source: Florida Department of Environmental Protection, Department of Revenue



“DOC STAMP” REVENUES



Source: Florida Department of Environmental Protection



CAMPAIGN TIME LINE

Feasibility: Jan. 2011-Mar. 2012 (15 months)

Phase 1: Qualification-Apr. 2012-Jan. 2014 (21 months)

Phase 2: Campaign-Feb. 2014-Nov. 2014 (9 months)

Phase 3: Legislative-Dec. 2014-Apr. 2015 (5 months)



FLORIDA INITIATIVE PETITION PROCESS



Photo credit: Paul Marcellini



- Collection 683,149 valid petitions in two years (must be from one-half of 27 CDs)
- Petitions submitted for County Supervisors of Elections for verification (10 cents/petition)
- Review by Supreme Court for single subject test, ballot title (15 words) and summary (75 words), and financial impact statement
- Financial Impact Statement (75 words) prepared by Financial Impact Estimating Conference
- 60 percent required for passage

Founding Organizations

THE
TRUST
for
PUBLIC
LAND



SIERRA
CLUB
FOUNDED 1892



rails-to-trails
conservancy



Florida
Wildlife
Federation



ALACHUA
CONSERVATION
T R U S T



Audubon FLORIDA



The Nature
Conservancy

Protecting nature. Preserving life.™



FLORIDA
CONSERVATION
ALLIANCE



CONSERVATION TRUST
for FLORIDA

THE CONSERVATION FUND

America's Partner in Conservation



What will it take to succeed?

- Valid Signatures: 683,149
- Volunteer Goal: 250,000
- Petition Filed: Sept. 17, 2012
- Internal Deadline: Nov. 30, 2013
- Statutory Deadline: Feb. 1, 2014



Photo by George Willson



Media Support

The Miami Herald 

A way to protect Florida's treasures,
August 7, 2012

TBO THE TAMPA
TRIBUNE

Protecting the best of Florida,
August 9, 2012

Powered by
The Gainesville Sun
Gainesville.com 

Green Florida,
August 9, 2012

Florida Trend
The Issues, People and Ideas that Define Florida Business

What makes Florida ... Florida,
October 3, 2012

 **OCALA.com**

An amendment that is good for Florida
November 23, 2012

Orlando Sentinel

What we think: Revive land buying for
environment, economy
December 13, 2012

Pd. pol. adv. paid for and sponsored by Florida's Water and Land Legacy, Inc., 1700 N. Monroe St., Ste. 11-286, Tallahassee, FL 32303





**Florida Supreme
Court Approves
Water & Land
Conservation
Amendment**

9/26/13

BALLOT TITLE: Water and Land Conservation - Dedicates funds to acquire and restore Florida conservation and recreation lands

BALLOT SUMMARY: Funds the Land Acquisition Trust Fund to acquire, restore, improve, and manage conservation lands including wetlands and forests; fish and wildlife habitat, land protecting water resources and drinking water sources, including the Everglades, and the water quality of rivers, lakes, and streams; beaches and shores; outdoor recreational lands, working farms and ranches; and historic or geologic sites, by dedicating 33 percent of net revenues from the existing excise tax on documents for 20 years.



ARTICLE AND SECTION BEING CREATED OR AMENDED: Add a new section 28.01, Article X

FULL TEXT OF THE PROPOSED AMENDMENT:

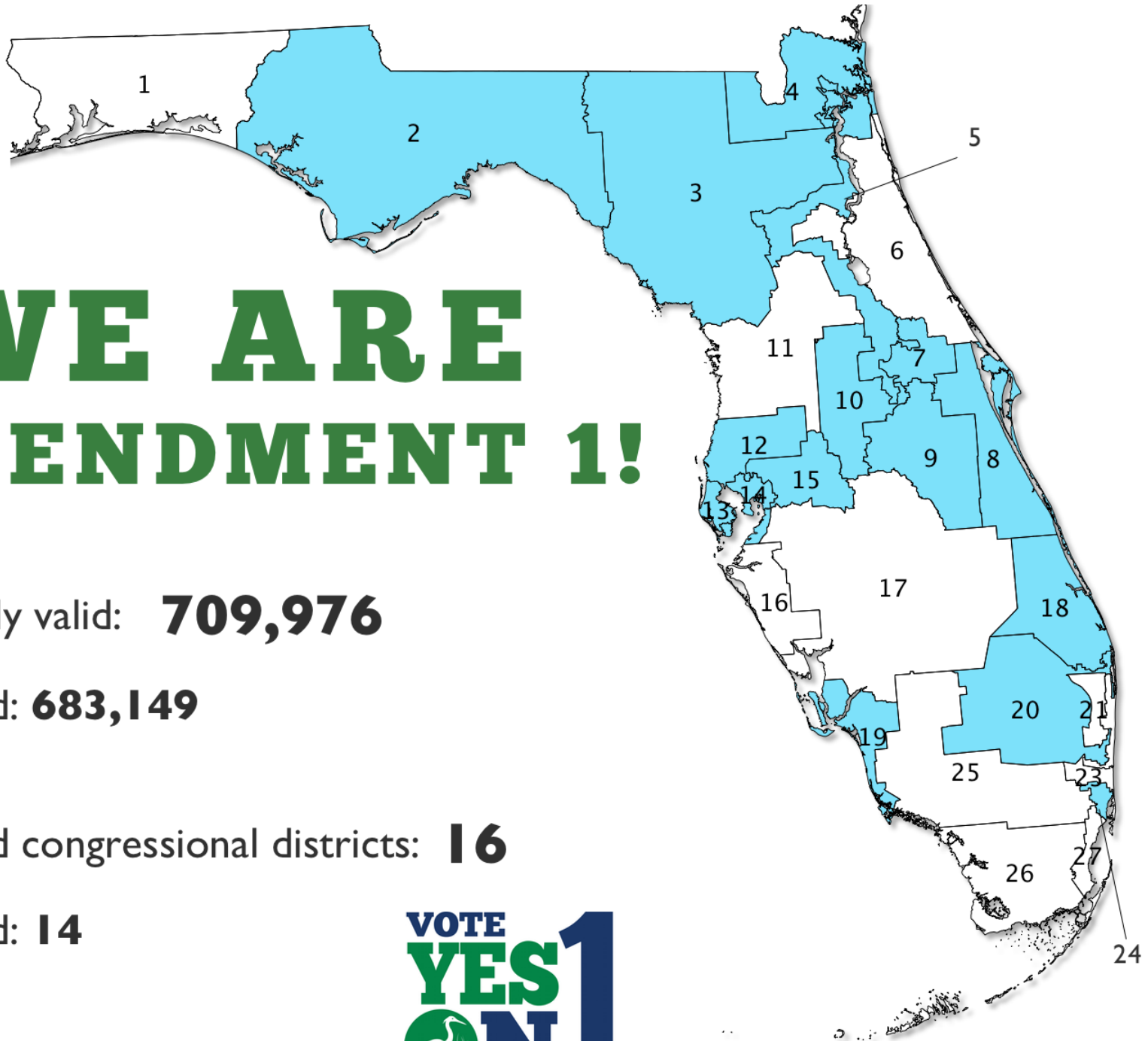
SECTION 28. Land Acquisition Trust Fund.--

a) Effective on July 1 of the year following passage of this amendment by the voters, and for a period of 20 years after that effective date, the Land Acquisition Trust Fund shall receive not less than 33 percent of net revenues derived from the existing excise tax on documents, as defined in the statutes in effect on January 1, 2012, as amended from time to time, or any successor or replacement tax, after the Department of Revenue first deducts a service charge to pay the costs of the collection and enforcement of the excise tax on documents.

b) Funds in the Land Acquisition Trust Fund shall be expended only for the following purposes:

- 1) As provided by law, to finance or refinance: the acquisition and improvement of land, water areas, and related property





WE ARE AMENDMENT 1!

Currently valid: **709,976**

Required: **683,149**

Qualified congressional districts: **16**

Required: **14**



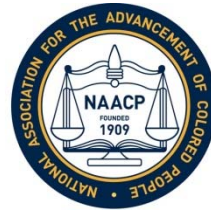
VOTE YES ON 1

ENDORRSERS

Over 400 supporting and endorsing non-profit organizations, including groups like:

- AFL-CIO
- NAACP
- Florida Restaurant & Lodging Association

Increasing number of business groups, local governments, individuals.



MEDIA SUPPORT

The Miami Herald 

Powered by
The Gainesville Sun
Gainesville.com

TBO | THE TAMPA
TRIBUNE

Orlando Sentinel

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Ocala StarBanner
OCALA.COM

 **Herald-Tribune**

The Daytona Beach
News-Journal
news-journalonline.com

South Florida
Sun-Sentinel


The Palm Beach Post

Florida Trend

The Issues, People and Ideas that Define Florida Business

VOTE
YES
ON 1

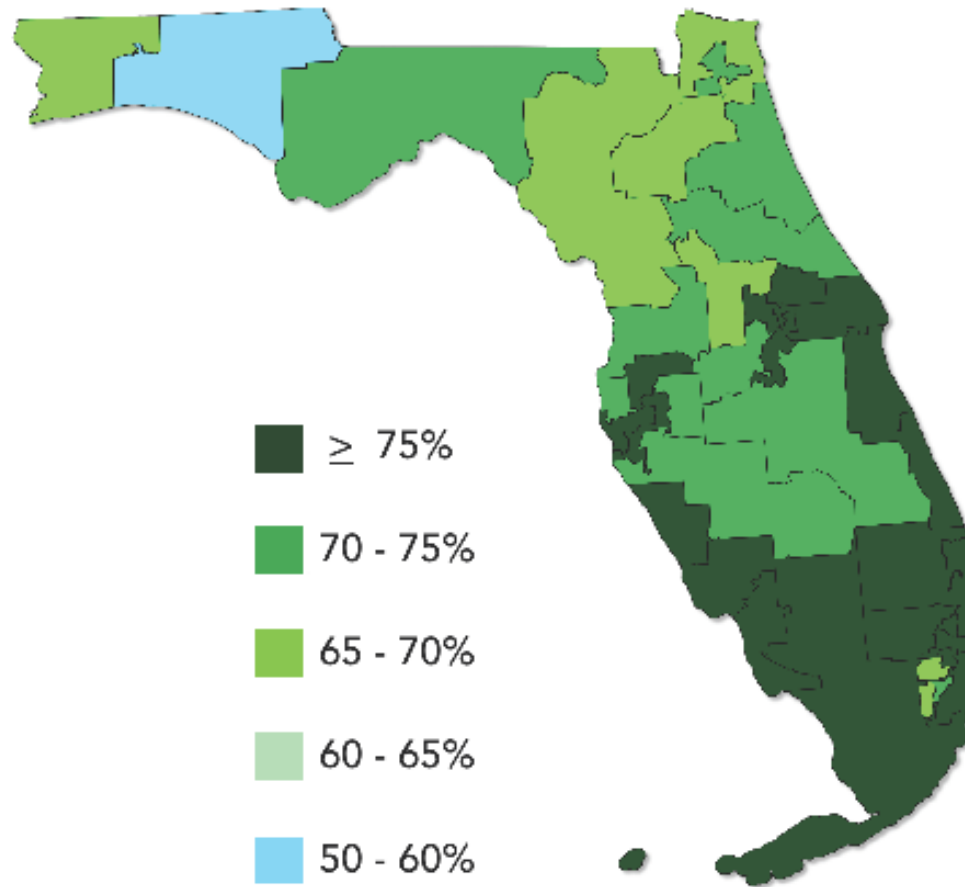
Pd. pol. adv. paid for and sponsored by Florida's Water and Land Legacy, Inc., 1700 N. Monroe St., Ste. 11-286, Tallahassee, FL 32303



FLORIDA'S
Water & Land Legacy

Amendment 1 Sponsor Committee
Water and Land Conservation Amendment
(850) 629-4656 • emailus@floridawaterlandlegacy.org
www.FloridaWaterLandLegacy.org

Support for Amendment 1 by Senate District

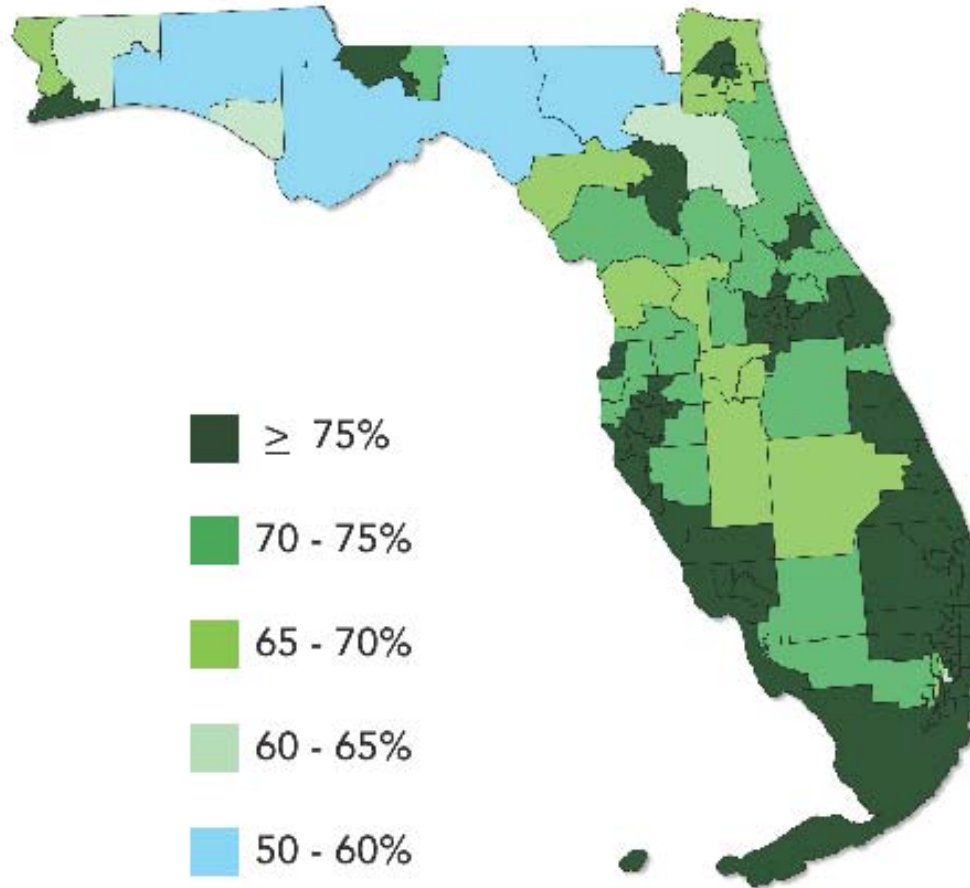




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Support for Amendment 1 by House District





AMENDMENT 1: WATER AND LAND CONSERVATION

QUESTIONS?



SPONSOR POSITION

- **Amendment 1 is for Conservation**
- **Tremendous Popular Support**
- **Clear and Direct Language**
- **Protecting Water at the Source**
- **Alternative Funding Sources for Wastewater and Water Supply**
- **No Impact on Other Important Services**

Funds in the Land Acquisition Trust Fund shall be expended only for the following purposes:

1.

As provided by law, **to** finance and refinance the acquisition and improvement of land, water areas, and related property interests, including conservation easements, and resources **for**

conservation lands including wetlands, forests, and fish and wildlife habitat;

wildlife management areas;

lands that protect water resources and drinking water sources, including lands protecting the water quality and quantity of rivers, lakes, streams, springsheds, and lands providing recharge for groundwater and aquifer systems;

lands in the Everglades Agricultural Area and the Everglades Protection Area, as defined in Article II, Section 7(b);

beaches and shores;

outdoor recreation lands, including recreational trails, parks, and urban open space;

rural landscapes;

working farms and ranches;

historic or geologic sites;

together with management, restoration of natural systems, and the enhancement of public access or recreational enjoyment of conservation lands.

2.

To pay the debt service on bonds issued pursuant to Article VII, Section 11(e).

VOTE
YES  ON **1**

HOW WILL THE MONEY BE SPENT?

SPRINGS PROTECTION



BEACH/SHORE MANAGEMENT



DEBT SERVICE



EVERGLADES, ESTUARIES, N. EVERGLADES



RURAL AND FAMILY LANDS

FLORIDA FOREVER



LAND MANAGEMENT



2015 ALLOCATION

	\$ from Amendment 1 (millions)	Statutory References
TOTAL	\$757.3	
Debt Service	\$177.0	201.15, 215.618, 215.619
Everglades, Estuaries, Northern Everglades	\$170.0	373.470, 373.4595
Florida Forever	\$170.0	259.105
DEP/WMD/FCT	\$125.0	
Springs	\$30.0	
Trails	\$15.0	
Springs	\$60.0	373.451
Land Management	\$115.0	373.59
Rural and Family Lands	\$39.0	570.71
Beach Management	\$30.0	201.15(1)(c)(3)



SIDE-BY-SIDE COMPARISON WITH GOV.'S PROPOSED BUDGET

Amendment 1 Sponsors	
TOTAL ¹	\$757.3
Debt Service ³	\$177.6
Everglades, Estuaries, and Northern Everglades	\$170.0
Florida Forever	\$170.0
DEP/WMD/FCT	\$125.0
Springs	\$30.0
Trails	\$15.0
Springs	\$60.0
Land Management	\$115.0
Rural Family Lands	\$39.0
Beach Management	\$30.0
Keys Wastewater	\$0
Existing Agency Operating Expense ⁴	\$0

Governor's Proposed Budget	
TOTAL ²	\$773.4
Debt Service ³	\$177.6
Everglades, Estuaries, and Northern Everglades	\$150.0
Land Acquisition	\$100.0
Springs	\$50.0
Land Management	\$97.0
Rural Family Lands	\$0
Beach Management	\$25.0
Keys Wastewater	\$17.5
Existing Agency Operating Expenses ⁴	\$156.3



AMENDMENT 1: WATER AND LAND CONSERVATION

QUESTIONS?